

# CARMARTHENSHIRE BUSINESS FUNDS EXPRESSION OF INTEREST FORM

(THIS FORM IS FOR USE FOR THE CARMARTHENSHIRE START UP FUND AND BUSINESS GROWTH FUND)

## Applicants Details

Existing Business

Start Up Business  (trading less than 6 months)

Business Name			
Contact Name		Position in Business / Company	
Business Address			
Business Postcode		Tel No	
		Mobile	
E-mail:	Website:		
Business Sector <i>(Details on reverse)</i>			
Business Activity			
Number of Employees <i>(Existing/Proposed)</i>		Year Company established / Proposed start date	
Annual turnover / Projected Turnover			
Who are / will be your customers			
Who are / will be your competitors <i>(Please Specify)</i>			
What geographical area do / will you cover			

## Proposed Project

Please give an itemised summary (including costs) of the key capital items you will need to purchase or specialist revenue expenditure for your proposed project:

Item(s)	£		
Proposed Project Start Date:			
Approx Project Cost	£	<b>Grant requested</b> Start up (50% of eligible project costs or £2500 per job created which ever is lesser. Min £1000, max £10,000. Existing business – (50% of eligible project costs or £5000 per job created which ever is lesser. Min £1,000, max £10,000.	£
No of jobs to be created <i>(as a direct result of this project)</i>		<i>N.B - Start ups can include the jobs of the business owners if not already trading. If business is already trading, new jobs must be created</i>	
How will you be funding the remainder of the project costs:			
Own Funds <input type="checkbox"/> Bank Loan/Overdraft <input type="checkbox"/> Other Borrowing <input type="checkbox"/>			
If you are receiving business advice from any agencies please provide details:			
If you are invited to apply would you like advice and support with your application and supporting documents. Yes <input type="checkbox"/> No <input type="checkbox"/>			
How did you hear about this grant scheme?			

**Project Details – please continue on a separate sheet if required**

What are the main salary ranges for proposed jobs:

- £14,999 and below =
- £15,000 to £19,999 =
- £20,000 to £24,999 =
- £25,000 to £34,999 =
- £35,000 and above =

For EXISTING BUSINESSES please address the following questions:

- Does the proposed project introduce new products, services, markets or customers?
- How does the project contribute to business growth and/or efficiency gains?
- Does the project have the potential to stimulate further investment / growth?
- Does the project expect to increase turnover?

For BUSINESS START UPS please address the following questions:

- What market research has been carried out?
- What is the anticipated turnover?
- Are adequate funds in place to cover the initial project expenditure and match funding?
- Is there potential for growth, investment, job creation?
- What experience do key personnel have in the proposed business activity?

## Business Sectors

A wide range of business sectors are eligible including those shown below:

Please tick which Business sector applies to your business

	✓		✓
Advanced Materials & Manufacturing		Life Sciences	
Construction		Food & Drink	
Creative Industries		Tourism	
Energy & Environment		Retail	
Financial & Professional Services		Care	
Information Technology & Telecoms			

Other (please state):.....

**Please Note:**

If you are invited to proceed onto the next stage of the application process, it would be in your interest to return the completed application form with the supporting information (e.g. business plan/project plan template, financial management information, three year cash-flow forecasts and profit and loss) as soon as possible. **The fund is limited and each complete application will be assessed on a first come first served basis.**

**It should be noted that the Carmarthenshire Business Growth Fund is a discretionary grant and is subject to approval by Carmarthenshire County Council. The Authority maintain the right to refuse any application**

**PLEASE RETURN TO:**

Economic Development Team  
 Carmarthenshire County Council  
 The Business Resource Centre  
 Parc Amanwy  
 Ammanford  
 Carmarthenshire  
 SA18 3EP

**Email:** TBC – proposed [businessfund@carmarthenshire.gov.uk](mailto:businessfund@carmarthenshire.gov.uk)  
**Tel No:** TBC  
**Fax:** TBC

**Date Completed:**